

Champaign-Urbana Youth Hockey Association  
P.O. Box 7394  
Champaign, IL 61826



I'm writing on behalf of the Champaign-Urbana Youth Hockey Association (CUYHA) to request your business' support of our 2021-2022 season. Our youth hockey programs serve 200 plus children ages 5 to 18 in Champaign-Urbana and surrounding areas. CUYHA provides a lifetime of memories and fun for players and their families.

Your donation will help our club with:

- Securing more ice time for youth training
- Coaches' education and advancement
- Scholarships for families in need

**Scholarships:** CUYHA provides opportunities to play hockey for families at all income levels. Our organization provides more than \$5,000 annually in scholarships to families in need. CUYHA is a 501(c)(3), not-for-profit organization founded in 1966 and, therefore, your donation is tax deductible. Please donate online at [CUYHA.org](http://CUYHA.org) or send a check made payable to CUYHA at PO Box 7394, Champaign, Illinois 61826.

Many of our home games take place in the U of I Ice Arena. To the end, your company name on the 2021-2022 banner prominently hung at the rink will be noticed by our families and fans, as well as thousands of people who will see your support of youth hockey during Illini Hockey games, open skates, and private parties. In addition, over 200 families receive the newsletters. Please consider donating by selecting one of our levels on the next page.

Thank you for supporting our organization!

Sincerely,

Anthony Lee  
President  
Tax ID Number: 23-7100171

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### **Donation Levels:**

#### **Chief sponsor -- \$2,000**

The presenting sponsor will be recognized prominently:

- in all promotional materials
- on a T-shirt given to each participant
- on the [CUYHA.org](http://CUYHA.org) website
- in the organization's newsletters
- on the 2021-22 banner at the University of Illinois Ice Arena
- one option from the silver tier

#### **Gold -- \$750**

Sponsors will be recognized:

- on the [CUYHA.org](http://CUYHA.org) website
- in the organization's newsletters
- on the 2021-22 banner at the University of Illinois Ice Arena
- one option from the silver tier

#### **Silver -- \$500**

Sponsors listed on one of the following 3 choices:

- 1) Jerseys for our house teams
- 2) Bag tags for each of our approximately 75 travel hockey players
- 3) Water bottles given to 100+ travel players

In addition, the sponsors will be recognized:

- on the [CUYHA.org](http://CUYHA.org) website
- in the organization's newsletters on the 2021-22 banner at the University of Illinois Ice Arena

#### **Bronze -- \$250 and below**

Sponsors at this level are listed:

- on the [CUYHA.org](http://CUYHA.org) website
- in the organization's newsletters